

Video Production



Description

Those with a creative eye and a sense of imagination can learn how to apply technology combined with the newest media to create an explosion of media content! Hollywood’s tools of the trade can be learned through the Digital Video Production Class. Whether you are directing the next Sci-Fi Thriller, Hip Music Videos or a side-tickling comedy, great editing requires great tools! Industry standard software such as Premier Pro and Final Cut Pro are used to bring your story to life.

Through the Digital Video program, students can use technology and software including soundboards, switchers, and HD Cameras to complete state of the art projects both on location and in our Green Screen Studio. With tools like these, the possibilities are endless. Classroom projects may include: Stop-Motion, Commercials, PSA’s, Theme Videos, Music Videos, Live Action Events; Broadcasts, Short Films as well as industry projects for clients.

Application

Applicants must complete a Southern Tech Application for Admission. Additional information and applications are available at the Southern Tech campus and online at www.sotech.edu. Enrollment for this career major is open to partnering High Schools (juniors/seniors) and Adults.

Tuition

High School Student: Free. Adult Student (in-district): \$3.00 per hour; Adult Student (Out-of-District): \$6 per hour; and Adult Student (Out-of-State): \$9 per hour. Additional costs may include books, supplies, and miscellaneous fees.

Financial Aid and Scholarships

Financial aid and scholarships are available for qualifying students.

Program Details

Video Production Fundamentals	
Fundamentals of Technology	120
Digital Media Production	120
Introduction to Video/Audio/Lighting Equipment	90
Introduction to Video Editing	60
Basic Video Special Effects	45
Introduction to Animation – 2D	45
Capstone Project	45
Total Hours	525
<i>Estimated time to complete (Half Time)</i>	<i>1 year</i>
Video Production Advanced	
Fundamentals of Technology	120
Digital Media Production	120
Introduction to Video/Audio/Lighting Equipment	90
Introduction to Video Editing	60
Basic Video Special Effects	45
Introduction to Animation – 2D	45
Capstone Project	45
Non-Linear Editing	100
Broadcast/Studio Production	75
Special Effects/Lighting – Advanced	100
Introduction to Animation – 3D	100
Video for Web & Apps	75
Capstone II Project	75
Total Hours	1050
<i>Estimated time to complete (Full Time)</i>	<i>1 year</i>
<i>Estimated time to complete (Half Time)</i>	<i>2 years</i>

Certifications and/or Credentials

Editor, Fundamentals of Technology, Producer, Production Assistant, ACA (Adobe Certified Associate) Video Communication with Premier Pro. **Certifications may vary by Program and are subject to change without notice.**

Student Organization: BPA

Schedule: Adults (Half Time) 8:00-11:00 AM or 12:30-3:30 PM; Adults (Full Time) 8:00-11:00 AM and 12:30-3:30 PM; High School Students 8:15-11:00 AM or 12:45-3:30 PM (students are encouraged to attend 8:00-8:15 AM or 12:30-12:45 PM for curriculum enrichment).

Employment Options:

Assistant Film Editor, Editor, Film Editor, News Editor, News Video Editor, News Videotape Editor, Non-Linear Editor, Online Editor, Video Editor, Videographer – Approximate Pay Potential: \$11-44/Hour.